Procter&Gamble

MATERIAL SAFETY DATA SHEET Page 1 of 4

MSDS Identifier

Crest 3D White Whitestrips
– Advanced Vivid

SECTION I – CHEMICAL / PRODUCT AND COMPANY IDENTIFICATION				
THE PROCTER & GAMBLE COMPANY			RATING KEY	Hazard Rating
Health Care Research	Health Care Research Center		4=EXTREME 3=HIGH	Health: 1
8700 Mason-Montgoi	mery R	oad	2=MODERATE	Flammability: 0
Mason, OH 45040-94	462		1=SLIGHT	Reactivity: 0
EMERGENCY PHONE:		Transportation Emergency (24 hour CHEMTREC: 1-800-424-9300 in the 1-703-527-3887 for calls originating	he U.S. and Canada;	Prepared by: Jill Karner, CIH Issue Date: December 17, 2009 Last Reviewed: N/A
Material Name: Crest 3D White Whitestrips – Advanced Vivid				

SECTION II – COMPOSITION AND INGREDIENTS					
Hazardous Ingredients as defined by OSH	Hazardous Ingredients as defined by OSHA, 29 CFR 1910.1200, and/or WHMIS under the HPA. These substances are				
listed because in their pure bulk form, the	listed because in their pure bulk form, they meet the OSHA definition of hazardous. Any hazards associated with this				
finished product are listed in Section III of this MSDS.					
Principal Hazardous Components: CAS Number Conc. % Exposure Limit/LC50/LD50					
Hydrogen Peroxide 7722-84-1 9.5%; < 2% (w/w for 1ppm (ACGIH)					
		finished product)			

SECTION III – HAZARDS IDENTIFICATION			
Emergency Overview:	Emergency Overview: This mixture is a product regulated by the FDA. This clear gel can produce mild to		
moderate eye irritation	. Ingestion of gel can cause nausea, vomiting, and gastrointestinal irritation.		
Accidental skin exposu	re can cause skin bleaching and irritation.		
Eye:	Can cause mild to moderate eye irritation.		
Skin:	Exposure can produce skin blanching and irritation.		
Inhalation:	Not likely to be inhaled.		
Ingestion:	Ingestion can cause gastrointestinal irritation.		
Choking/Suffocation:	Keep out of reach of young children.		

Procter & Gamble

PROCTER & GAMBLE Page 2 of 4

MSDS Identifier: Crest 3D White Whitestrips
- Advanced Vivid

SECTION IV – FIRST AID MEASURES		
Eye:	Remove contact lens (if applicable). Flush eyes with water for 15 minutes.	
	Get medical attention if eye irritation persists after water flush.	
Skin:	Wash affected area with soap and water.	
Inhalation:	Not a likely exposure route.	
Ingestion:	Rinse out mouth with water. Get medical attention if more than mild gastrointestinal	
symptoms are experienced.		
Additional First Aid Measures: None		

SECTION V – FIRE FIGHTING MEASURES					
Flash Point:	> 200° F		Flash Point test method:	Closed cup	
Auto-ignition	◯ Not applicable ◯ Not available		Flammable Limits	LEL %	
Temperature:		deg. C deg F.	(% by volume in air)	UEL %	
Extinguishing Media:		Use water spray, alcohol foam, or carbon dioxide.			
Explosion Hazards:		None known			
Special Instructions:		None			

SECTION VI – ACCIDENTAL RELEASE MEASURES		
Personal Safeguards: Avoid excessive contact and contact with the eyes.		
Environmental Precautions:	This material is not known to possess additional hazards when spilled,	
	beyond those of other non-hazardous solids.	
Spill Clean-up Procedures:	Industrial: Keep from reaching waterways.	
	Household: Product used in household may be disposed of in refuse.	

SECTION VII – HANDLING AND STORAGE			
Recommended Storage Temperature: None			
Personal Precautions for Safe	Avoid contact with eyes.		
Storage and Handling:			
Conditions for Safe Storage:	None		

SECTION VIII – EXPOSURE CONTROLS, PERSONAL PROTECTION		
This section only applies to the product when used in an industrial setting.		
Ventilation: Good general ventilation is sufficient for control.		
Eye Protection:	Wear safety glasses with side shields.	
Respiratory Protection:	None	
Skin Protection:	For brief contact normal work attire is sufficient.	

Procter & Gamble

PROCTER & GAMBLE Page 3 of 4

MSDS Identifier:

Crest 3D White Whitestrips
– Advanced Vivid

SECTION IX – PHYSICAL AND CHEMICAL PROPERTIES				
Appearance / Color:	Small plastic strips with	Melting Point:	Not available	
	clear gel sandwiched			
	between them.			
Odor:	None	Boiling Point:	Not available	
Odor Threshold:	Not Applicable	Solubility in		
		Water:	Moderately soluble	
Physical State:	Gel	Vapor Pressure		
		(mm Hg):	Not available	
Vapor Density:	Not available	Specific Gravity		
		$(H_2O=1)$:	Not available	
pH:	5.0	Other Data:	Product complies with State and	
			Federal regulations for VOC content.	

SECTION X – STABILITY AND REACTIVITY		
Stability: Stable		
Possibility of Hazardous	None known	
Reaction:		
Incompatibility:	None known	
(Materials to avoid)		
Hazardous	None known	
Decomposition Products:		

SECTION XI – TOXICOLOGICAL INFORMATION			
Because the gel is difficult t	Because the gel is difficult to extrude from between the layers of plastic, the finished product can be		
considered as a non-hazard	considered as a non-hazardous material.		
Chronic Effects: No chronic health effects reported.			
Target Organs:	No target organs reported.		
Carcinogenicity:	This finished consumer product is not carcinogenic.		
NTP:	No		
IARC:	No		

SECTION XII - ECOLOGICAL INFORMATION

Relevant ecotoxicity and fate data for ingredients in this formulation have been reviewed. Under normal and foreseeable consumer uses, there are no concerns for aquatic organisms exposed to product ingredients at the anticipated environmental concentrations. The surfactant(s) used in the formulation biodegrade rapidly and do not accumulate in the environment. The product is compatible with down-the-drain disposal routes, including municipal wastewater treatment processes and septic tank systems. This product is intended for dispersive use and should not be disposed of directly into the environment.

PROCTER & GAMBLE Page 4 of 4

(CAS No: 1310-73-2)

MSDS Identifier:

Crest 3D White Whitestrips
– Advanced Vivid

	SECTION XIII – DISPOSAL CONSIDERATIONS		
Waste Dispo	Waste Disposal Method: Disposal is to be performed in compliance with Federal, State/Provincial and Local		
regulations.	regulations.		
Households:	Households: Product used in household may be disposed of in refuse.		
Industrial Se	Industrial Setting:		
Agency	Parameter	Requirement	
US EPA		This material is not considered a hazardous waste	
		under United States Resource Conservation and	
		Recovery Act when disposed.	

SECTION XIV – TRANSPORTATION	
Agency	Classification
US DOT (transportation by ground)	Non-Regulated
IMDG (transportation by sea)	Non-Regulated
IATA (transportation by air)	Non-Regulated

SECTION XV - ADDITIONAL REGULATORY INFORMATION The product(s) described in this Material Safety Data Sheet are regulated under the Federal Food, Drug and Cosmetics Act and are safe to use as per directions on container, box or accompanying literature (where applicable). **US Federal:** TSCA – All intentionally-added components of this product are listed on the US TSCA Inventory. SARA 313/302/304/311/312 chemicals: None **US States:** California: This product has been evaluated and does not require warning labeling under California Proposition 65. State Right-to-Know and CERCLA: The following ingredients present in the finished product are listed on state right-to-know lists or state work exposure lists. Ingredient(s) (concentration) **CERCLA RO** State(s) Hydrogen Peroxide Not Applicable CA, CT, IL, IN, KY, MA, MN, NC, NJ, NY, OR, PA, RI **Kollidon 90F (Conc. < 60%)** Not Applicable CA (CAS No: 9003-39-8) **Sodium Hydroxide (Conc. < 1%)** 1,000 lbs **Below Reporting Threshold**

SECTION XVI – OTHER INFORMATION

DISCLAIMER: This MSDS is intended to provide a brief summary of our knowledge and guidance regarding the use of this material. The information contained here has been compiled from sources considered by Procter & Gamble to be dependable and is accurate to the best of the Company's knowledge. It is not meant to be an all-inclusive document on worldwide hazard communication regulations.

This information is offered in good faith. Each user of this material needs to evaluate the conditions of use and design the appropriate protective mechanisms to prevent employee exposures, property damage or release to the environment. Procter & Gamble assumes no responsibility for injury to the recipient or third persons, or for any damage to any property resulting from misuse of the product.